



**REVBLAST**

WE DRIVE HOTEL PROFIT

# ABOUT OUR COMPANY

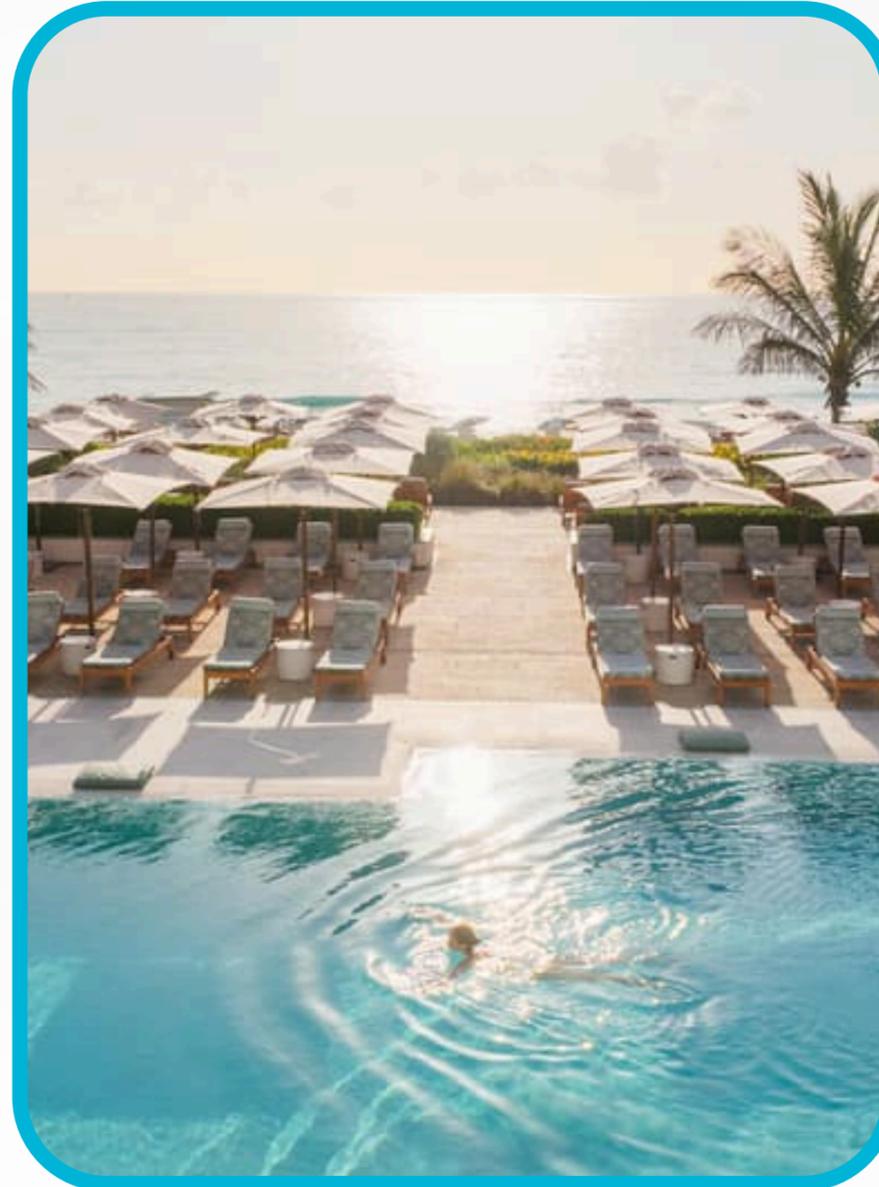
As hoteliers and tourism industry professionals, we understand what sales and marketing teams truly need — because we've been on the other side.

From that experience, **RevBlast was born — a one-stop, multi-country sales and marketing** representation company designed around what the industry was missing.

Our model is simple yet powerful: **one main contact, multi-market expertise.**

A dedicated account director managing your global strategy seamlessly — delivering consistency, clarity, and measurable results.

***At RevBlast, we don't just tell stories — we make them perform.***



# OUR COMPANY VISION & MODEL

At RevBlast, we translate years of hospitality experience into smart, actionable strategies.

Our model mirrors the structure of a high-performing hotel Sales & Marketing team:

**one leader as your direct contact**, guiding a network of international specialists across key markets.

This ensures clarity, consistency, and measurable growth — with every initiative aligned under one strategy, one vision, and one voice.

We connect markets, insights, and people, turning global reach into tangible results.

1

## MARKET KNOWLEDGE

**Deep understanding of global trends, distribution channels, and buyer behavior — we turn insights into competitive advantage.**

2

## ACTION PLAN

**Tailored, data-driven sales and marketing strategies built for each market — executed with precision and clarity.**

3

## PROFITS

**Consistent results across regions through unified direction, measurable KPIs, and performance accountability.**

# WHAT WE DO

**SALES**

**MARKETING**

**P.R.**

# SALES REPRESENTATION

RevBlast acts as your dedicated sales extension – representing your property or brand across multiple international markets.

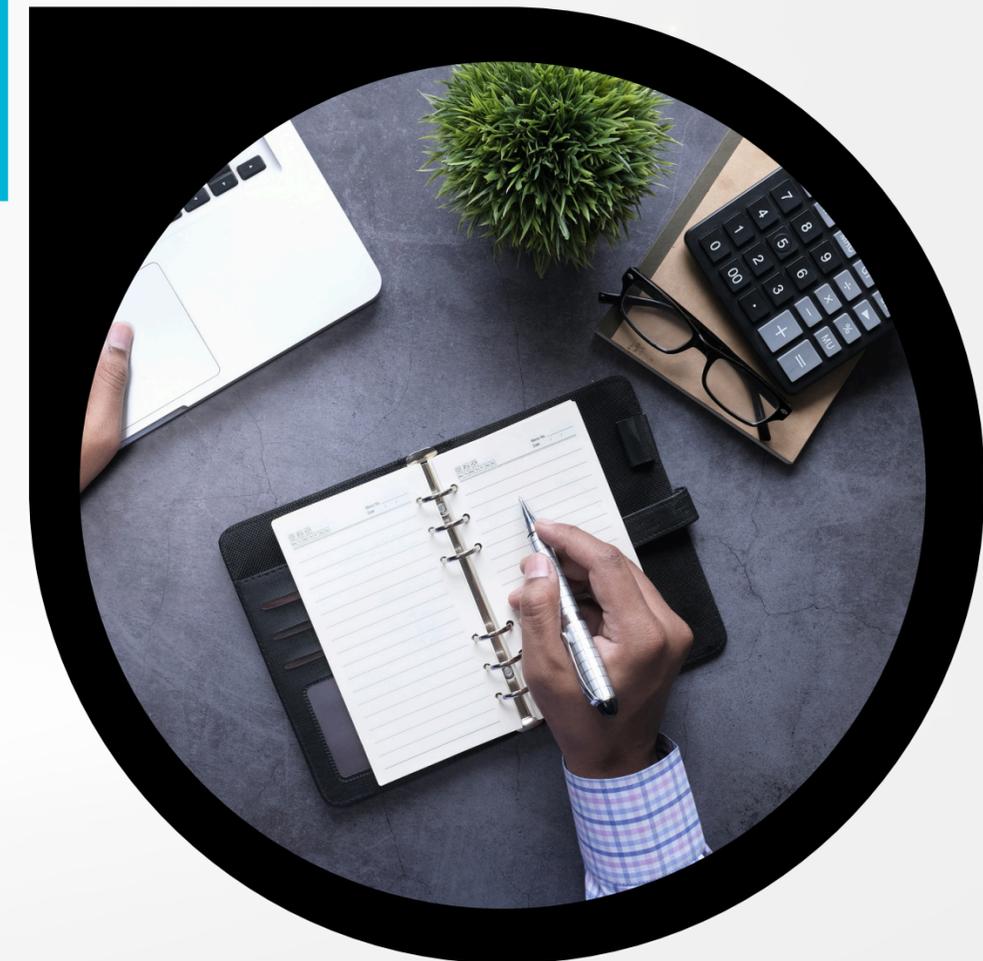
We cultivate meaningful relationships with top tour operators, travel advisors, and distribution partners to strengthen your presence and drive bookings.

Through consistent communication, training, and trade engagement, we transform awareness into measurable results.



## Core Activities

- Account management & trade relationship building
- Contracting & rate negotiation support
- Sales calls, roadshows & trade exhibitions
- Product training & webinars for advisors and DMCs
- Tactical campaigns & agent incentives
- Continuous communication & partner engagement
- Production tracking & performance reporting



# CONSULTING & COMMERCIAL STRATEGY

Whilst representation builds demand, consultancy ensures you're ready to convert it.

At RevBlast, we bridge commercial insight with real hotel expertise – aligning pricing, positioning, and distribution to perform, not just to look good.

We bring clarity to complexity, transforming data into direction and strategy into measurable profit.

## Core Activities

- Market insights & competitor benchmarking
- Brand positioning & commercial alignment
- Pricing & rate architecture strategy
- Distribution channel optimisation
- Revenue growth planning & opportunity mapping
- Tactical offers & incentive frameworks
- Commercial audits & performance reviews
- Tailored action plans with measurable KPIs



# MARKETING STRATEGY

We design tailored marketing strategies that combine creativity with commercial performance.

From digital campaigns and brand collaborations to social storytelling and partnership activations, our team ensures your message reaches the right audience in each market.

Every action is designed to build visibility, engagement, and conversion.



## Core Activities

- Brand positioning & creative direction
- Digital campaigns and paid media planning
- Social media management and content calendars
- Storytelling & copywriting tailored to each market
- Co-branding and partnership activations
- Influencer collaborations & PR exposure
- Campaign performance tracking & reporting
- Visual asset creation and brand material support



# TRADE & MEDIA RELATIONSHIP

Visibility without credibility means little — that's why we connect you with the right people.

We leverage our network of luxury travel advisors, key opinion leaders, and media partners to amplify your reach and reputation.

From trade shows and webinars to curated FAM trips and press coverage, we make sure your brand is seen, heard, and remembered.



## Core Activities

- Collaboration with luxury travel consortia
- Media relations & PR outreach across key markets
- Influencer partnerships & content collaborations
- Press coverage coordination & reputation management

- Trade & Media Relationship – Core Activities
- Trade shows & industry exhibitions (ITB, ILTM, PURE, ATM, etc.)
- Roadshows, sales missions & destination events
- Curated FAM trips & media stays
- Webinars & online training for travel partners



# OUR REACH



Rooted between Dubai and Italy, RevBlast operates across key international markets — the **UK, DACH, Spain, Italy, and China.**

Each market moves with its own rhythm, shaped by unique cultures, behaviors, and business dynamics. That diversity is our strength.

Rather than applying a single formula, we craft tailored strategies — adapting our trade partnerships, digital activations, and brand storytelling to the local pulse of each destination.

By combining on-the-ground insight with a truly global perspective, RevBlast ensures that every collaboration feels personal, relevant, and built for lasting impact.

“From DACH to the UK, from China to Italy— every market is unique. We adapt strategies, not slogans.”

# OUR EDGE

## WHY

## REVBLAST

1) We've been on the same side — managing sales and marketing at property level — so we understand what hotels truly need.

2) We know the markets, the dynamics, and how to turn insights into action.



3) At RevBlast, we drive profit with strategy, creativity, and consistency — no matter the market.



4) *And yes... you might also find us fun to work with.*



# THANK YOU

*Built with the instinct of a shark – fast, focused, and relentless.  
RevBlast moves through global markets with precision, turning visibility into  
measurable profit.  
While others tell stories, we make them perform.*

## VISIT US



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[www.rev-blast.com](http://www.rev-blast.com)